Gabriel India Ltd.

Investor Presentation – May 2016





































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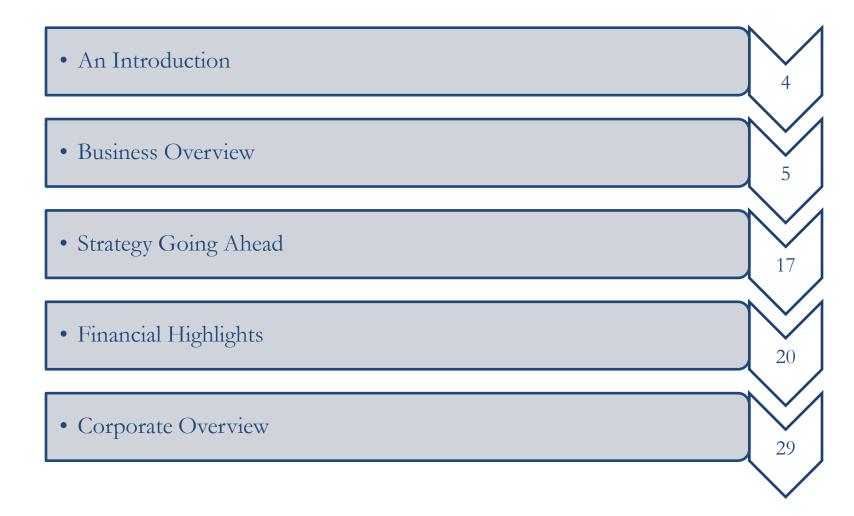




























An Introduction



GABRIEL







Incorporation of Company, Gabriel India, in 1961

Pioneer of Ride Control Products in the country

Established significant presence in all channels of automotive sale, OE, Aftermarket and Exports

Well diversified OEM Customer Base in every automotive segment, 2/3 Wheelers, Passenger Cars and Commercial Vehicles

Built Strong Manufacturing Capabilities across India

Strong R&D with over 21 patents in Products & Processes

Led by Experienced & Professional Management

Gabriel India ranked "Great Place to Work" in Auto Component Industry for 2012 & 2015











Pioneer of Ride Control Products...



GABRIEL

2/3 Wheeler

Passenger Car

Commercial Vehicle & Railways











Front Forks

McPherson Struts

Shock Absorbers

Hydraulic Shock Absorbers

Gas Shock Absorbers

Cabin Dampers

Gas Shock Absorbers

Cartridges

Seat Dampers



AFTER MARKET ACROSS ALL SEGMENTS











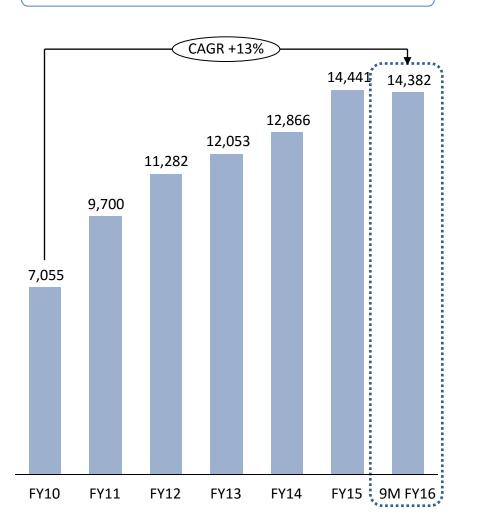


.With Diversified Revenue-Mix

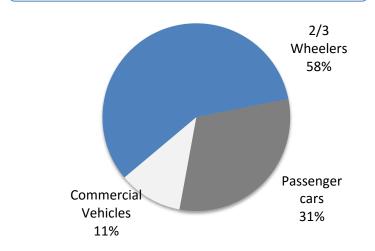


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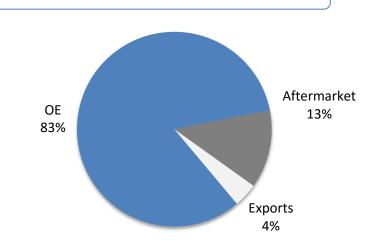




Segment - Wise - FY16



Channel - Wise - FY16

























Key OE Customers

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2/3 Wheeler









NAMAHA





Passenger Car





















Commercial Vehicle & Railways





















"No" OE Customer accounts for more than 20% of Total sales - Balanced Portfolio



























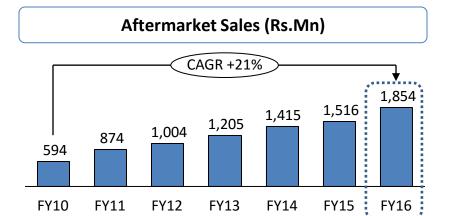


GABRIEL

- "Gabriel" Brand synonymous with shock absorbers, with market share of 45%
- Established Pan-India network
 - 17 CFA Locations
 - 300 375 dealer network & supported by 6000 retail outlets
- To ensure leading position, offers complete range of ride control products
- More than 500 products launched under "Gabriel" brand in last 5 years

Branding Initiatives

- "Elite Retailer Program" First of its kind in industry
- With objective to build loyalty amongst retailers & mechanics
- Honouring and embracing brand-loyal / Next Gen Loyalist
- 1st Phase 500 Retailers Pan India, 2nd Phase: Mechanics













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Branding at Bus Shelters at Pune







Campus Branding







Hoardings/Umbrella Distribution/ VW Vento Cup















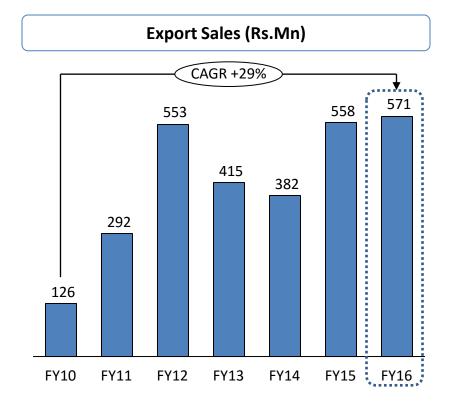


Exports

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GABRIEL

- Establishing Network in 8 New Geographies
 - Through Structured Market Research & Systematic approach ingraining seeds of Gabriel India competencies worldwide
 - Created presence across Colombia, Venezuela, USA, Iran, Japan, African markets & Italy
- Services OF and Aftermarket demand
- **Dedicated Marketing Team for Exports**
- Strengthening Business with Gabriel Colombia
- 4% of Total Sales in FY16



NEW ORDERS

- Won an Exports order from Mahindra GenZe USA for E Scooter Amphere
- Won an Exports OEM order from ISUZU (Thailand & Indonesia)

















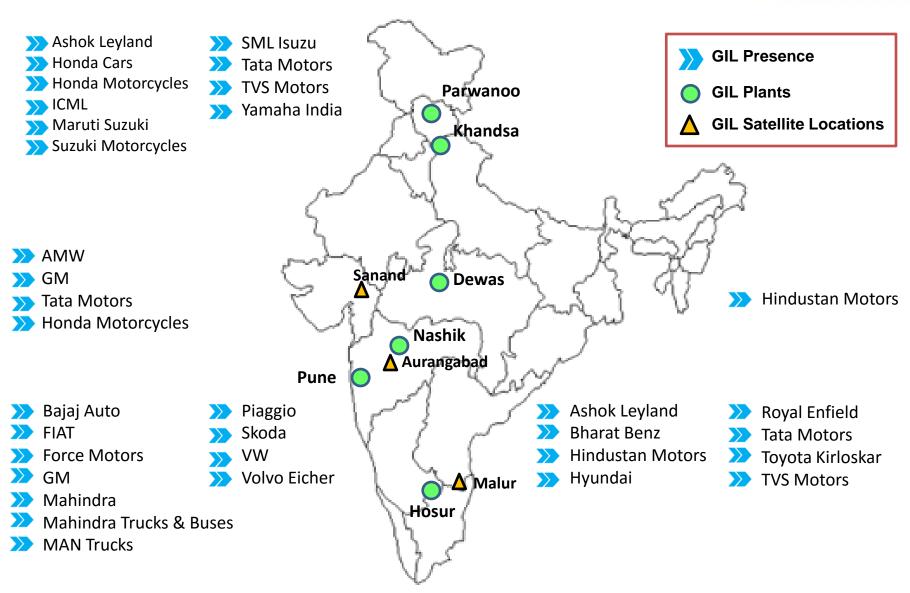




Strategic Manufacturing Footprint



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Henkel GPOWER MAHLE Mando SNS Founds

... Manufacturing Facilities

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2/3 Wheelers

Client

Key Features

Nashik













- Commenced production in 1990
- **Products: Shock Absorbers & Front Forks**
- TC with Yamaha Motors Hydraulic System

Hosur













- Commenced production in 1997
- Products: Shock Absorbers & Front Forks
- TC with KYB Japan & Yamaha Motors Hydraulic System

Parwanoo









- Commenced production in 2007
- Segment Serviced: 2Wheelers, Passenger Cars, Commercial Vehicles and Aftermarket
- Products: Shock Absorbers, Struts and Front **Forks**



























... Manufacturing Facilities



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Passenger Cars

Client

Key Features















- Commenced production in 1997
- Segment Serviced: Passenger Cars, Utility Vehicles and Railway
- Products: Shock Absorbers & Struts











- Commenced production in 2007
- **Products: Shock Absorbers & Struts**
- TC with KYB Japan

Commercial Vehicle

Client

Key Features





















- Commenced production in 1992
- Segment Serviced: OE, Aftermarket and **Exports**
- Products: Shox Commercial Vehicles































Strong In-house R&D & Global Technology Partner NAND

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In-house Research & Development

- Well equipped State-of-the-art R&D centres
 - Chakan, Hosur & Nashik
- Dept of Scientific Industrial Research approved R&D centres for development of Suspension Products
- Most Experienced R & D team in India

Technical Collaborations with Global Leaders

- KYB Japan Passenger Cars
- KYBSE Spain Passenger Cars & **Commercial Vehicles**
- Yamaha Motor Hydraulic System Company - 2/3 Wheelers
- KONI Luxury Commercial Vehicle & Buses

Proven Engineering Capabilities - Product

- First to introduce adjustable rear suspension for 2W
- Designed & developed Remote Canister Shock Absorber
- Introduced Front Forks for Performance Bikes
- Co-developed suspensions for Volkswagen Polo & introduced concept of hollow Piston Rods in India

Proven Engineering Capabilities - Process

- 1st to design & develop robotised damper assembly line for 2W
- Crank type damper force testing machine
- Laser welding of outer tube
- In house equipment design & development for Shox manufacturing

Honored with "Golden Peacock Eco – Innovation Award 2012"

















Signed Technical License Agreement with KONI... ANAND

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- **KONI**, Netherland based company and part of New York-based ITT Corp, has more than 150 years of experience in area of Shock Absorber solutions
- Develops, manufactures and markets high class performance shock absorbers for all types of cars and commercial vehicles
- Present in India in luxury vehicles segment with increased focus on growing Indian Luxury bus and CV segment

- Under arrangement, KONI will provide technology to design, develop and manufacture innovative damper products for Commercial Vehicles, Buses & Industrial **Equipment Suspensions**
- Cater to OEMs as well as Aftermarket demand in India, Bangladesh, Sri Lanka, Nepal and Bhutan
- Better products specially designed and suited for the Indian market
- Best possible technology combined with fastest time to market
- Enhance ride & performance of vehicle

...To help deliver high technology automotive products to Indian market in lesser time





















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- Debt Reduction
- BEP Reduction
- Simplification
- Automation

EFFICIENCY IMPROVEMENT

SALES GROWTH

- Exports Focus
- In Organic Growth
- Global Manufacturing Footprint
- Customer Focus

TECHNOLOGY & INNOVATION

- R & D Focus
- Sustainable Manufacturing
- Innovation Culture























... With SBU Approach



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SBU Structure for focused approach

- Created Strategic Business Units for each automotive segment: 2Wheelers/3Wheelers, Passenger Cars & Commercial Vehicles / Railways and After-Market Channel
- To derive benefits in
 - **Customer & Product Focus**
 - **Export Push**
 - After market expansion

Focus Area: SBU-wise

2/3 Wheelers

- **Quality & Process Technology**
- **Capacity Enhancement**

Passenger Cars

- **Product Innovation**
- Improving Market Share

Commercial Vehicles

- **Product Technology**
- **New Product**

Devolvement

After-Market Presence across all business segments























Quarterly Profit & Loss Highlights



Rs. Mn	Q4 FY16	% of Sales	Q4 FY15	% of Sales	YoY%
Revenue	3,662	100.0%	3,484	100.0%	5%
Raw Material	2,628	71.8%	2,494	71.6%	
Employee Expenses*	279	7.6%	277	7.9%	
Other Expenses	428	11.7%	428	12.3%	
EBITDA	326	8.9%	285	8.2%	15%
Adjusted EBITDA**	331	9.0%	285	8.2%	16%
Other Income	15	0.4%	7	0.2%	
Interest	6	0.2%	14	0.4%	
Depreciation	81	2.2%	76	2.2%	
PBT before Exceptional Item	255	7.0%	202	5.8%	26%
Exceptional Item	2	0.0%	2	0.0%	
PBT	253	6.9%	200	5.8%	
Тах	44	1.2%	71	2.0%	
PAT	209	5.7%	130	3.7%	62%
Cash PAT	290	7.9%	206	5.9%	41%

^{**} EBITDA adjusted for one time items of royalty reversal Rs 21 million and provision towards bonus as mentioned above.

















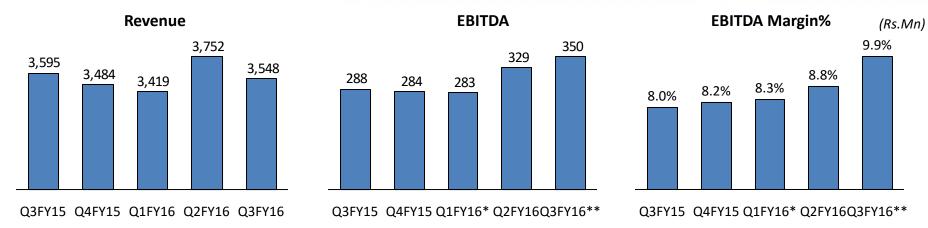




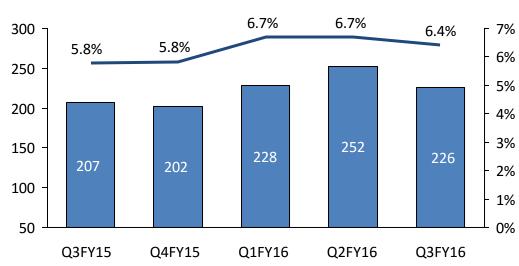
Quarterly Performance Trend



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PBT Before Exceptional Item & Margin (%)



^{*} Adjusted for onetime write back of provision amounting to Rs.21 Million

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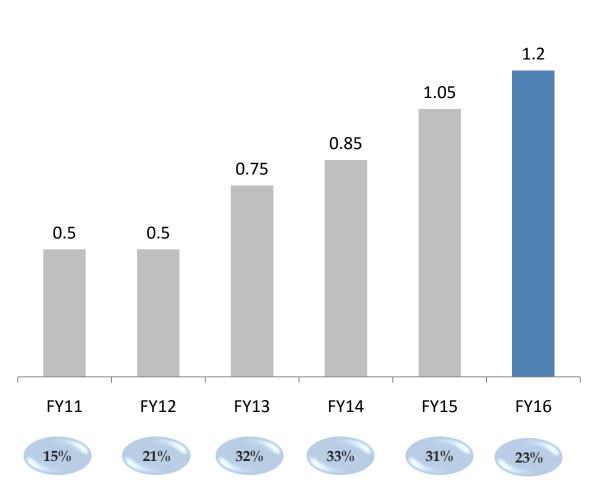
^{**} Adjusted for the one time provision for Employee benefits expense for the quarter and nine months ended 31st December 2015 towards bonus for Rs. 36.26 million arising due to retrospective amendment of Payment of Bonus Act, 1965. (Henkel) OPOWER MAHLE Mando

Improving Dividend Profile



GABRIEL

Dividend Per Share (Rs.)



- Continuous Dividend since 1998
- **Stable Payout Ratio**
- **Declared Final Dividend** of Rs. 0.75 per share, amounting to 75% of Face Value.
- Total Dividend of Rs.1.20 per share of Re.1 each



Pay out Ratio























Historical Profit & Loss Highlights



Rs.Mn	FY16	FY15	FY14	FY13
Revenue	14,382	14,441	12,866	12,053
Raw Material	10,282	10,432	9,266	8,644
Employee Expenses	1,150	1,075	982	911
Other Expenses	1,674	1,769	1,714	1,672
EBITDA	1,276	1,164	904	826
Margin	9.0%	8.1%	7.0%	6.9%
Other Income	42	43	56	40
Interest & Finance Charges	25	55	90	123
Depreciation	332	311	271	273
PBT before Exceptional Item	961	841	600	471
Margin	6.7%	5.8%	4.7%	3.9%
Exceptional Item*	6	6	42	59
PBT	955	835	558	412
Тах	203	235	132	30
PAT	752	600	426	381
PAT Margin	5.2%	4.2%	3.3%	3.2%
Cash PAT	1,084	912	697	654

^{*} Exceptional Item includes provision made on re-assessment of disputed liabilities towards rates & taxes





























Balance Sheet Highlights

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Rs. Mn	Mar-16	Mar-15
Shareholder's Fund	3,799	3,254
Share capital	144	144
Reserves & Surplus	3,656	3,111
Non-current liabilities	277	260
Long term borrowings	81	61
Other non-current liabilities	197	198
Current liabilities	2,640	2,674
Short term borrowings	362	315
Trade Payables	1,781	1,907
Other current liabilities	497	453
Total Liabilities	6,716	6,188

Rs. Mn	Mar-16	Mar-15	
Non-current assets	2,997	2,958	
Fixed assets	2,746	2,708	
Long-term loans and advances	236	226	
Other non-current assets	14	24	
Current assets	3,719	3,230	
Inventories	1,107	1,121	
Trade receivables	1,924	1,748	
Cash and bank balances	362	39	
Short-term loans and advances	290	309	
Other current assets	36	13	
Total Assets	6,716	6,188	

















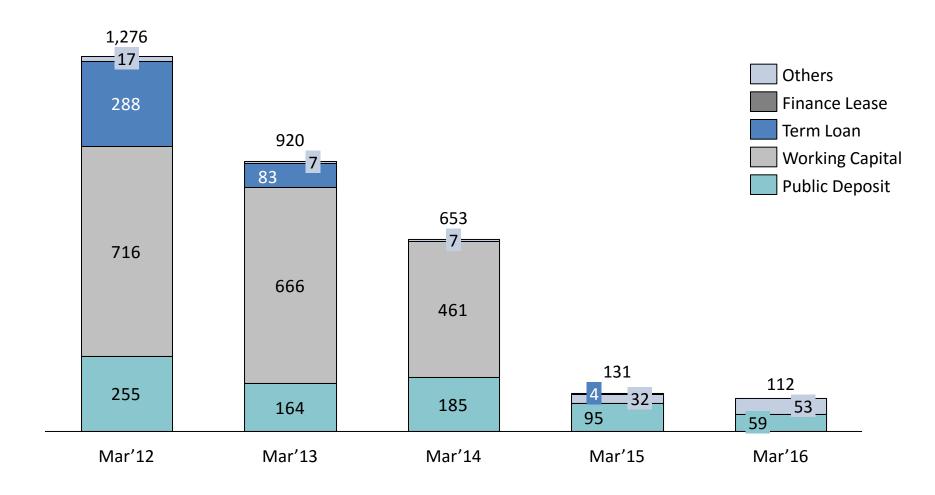






Reduction in Borrowings





















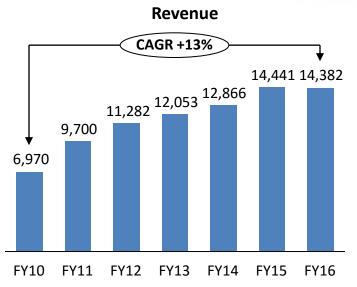




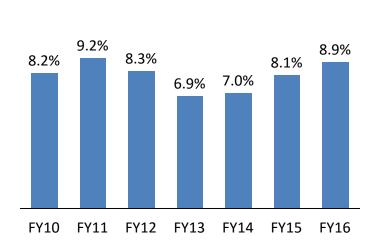
Profitability Highlights

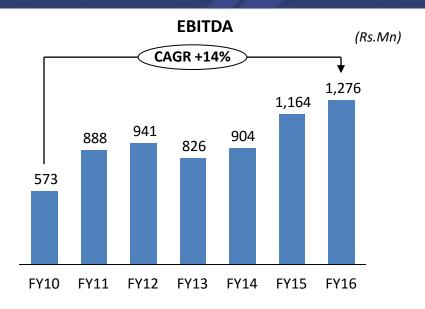


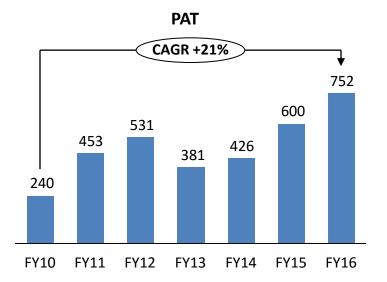
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EBITDA Margin%

























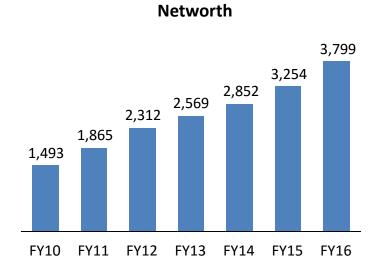


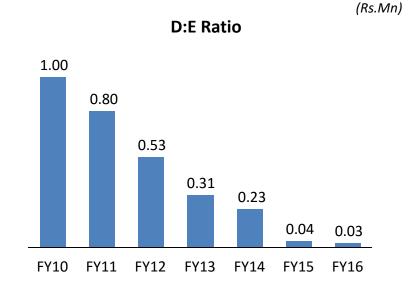
Balance Sheet Highlights

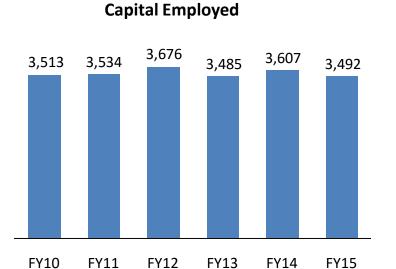






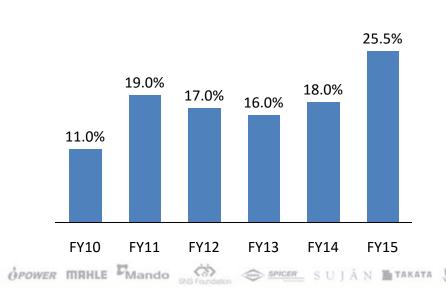






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(Henkel)



ROCE





Gabriel Evolution

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- **Incorporated Gabriel** India in 1961
- **Serviced Commercial** Vehicles segment from plant in Mulund
- In House design centre followed by in house SPM design center

- Single Unit Manufacturing to Multi Location segment wise manufacturing: Passenger car s segment with plant at Chakan & launch of McPherson Struts & Gas shock Absorbers, 2W segment with Plant in Nashik & Hosur, CV segment with plant at Dewas
- OE Model First time in Auto Industry

1991 - 2000

- Expanded in all segments with new plants at Parwanoo, Khandsa, Sanand & Malur
- Installed "Dynachrome Automation Machine" for plating, 1st in Asia
- Expanded footprint to China
- State of R&D Centres at Chakan, Hosur & Nashik
- DSIR recognized all R&D Centres

2001 - 2013

1961-1990



























Led by Experienced Professionals



GABRIEL

Mr. Deepak Chopra - Group CEO, Anand Group



- Chartered Accountant & Company Secretary, with 37 years of experience across **Industries**
- Associated with Anand Group since 1976
- Rich experience in Finance, Tax, Operations, Secretarial, and Project Management

Mr. Manoj Kolhatkar – MD, Gabriel India



- B.E. Mechanical & DBM, with more than 25 years of experience in Automotive industry
- Associated with Gabriel India since 2011
- Prior to this, served in TATA Group in senior roles for 22 years

Mr. Rajendran Arunachalam – CFO, Gabriel India



- Qualified CPA (USA) and Degree in Management from BITS Pilani
- Associated with Gabriel India since Nov' 2013
- More than 20 years of experience in areas Finance, Treasury across various industries















Led by Experienced Professionals



Mr. Rajendra Abhange, CTO



Mr. Atul Jaggi, COO, TWBU



Mr. Amitabh Srivastava, COO, AMBU



Mr. Sumit Bhatnagar, COO, PCBU



Mr. Umesh Shah, COO, CVRBU

















Board of Directors



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Mrs. Anjali Singh – Chairperson, Gabriel India

- Joined Anand Group in 2005
- Studied Business Management at University of Westminster, UK, and Fine Arts at Central Martin's School of Arts and Design, UK
- Also serves as Chairperson, Supervisory Board, Anand Group since 2011

Mr. Jagdish Kumar – Group President & Group CFO, Anand Group

- Joined Anand Group in September 2015
- Over 29 years of cross cultural experience of running business at Asia Pacific level as well leading Strategic Planning efforts for Asia-Pacific at Global Companies like Du Pont, BILT, TCS

Mr. Pradipta Sen – Non Executive Independent Director

- President for India, Middle East and Africa region of Emerson, Fortune 500 conglomerate
- Prior to joining Emerson, Mr. Sen spent 16 years with General Electric, USA in leadership roles
- Also sits on the Boards of various Emerson subsidiary companies like Emerson Process Management India Pvt Ltd, Emerson Climate Technologies Ltd

















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Mr. Aditya Vij – Non Executive Independent Director

- Over 3 decades of experience in the corporate world with a proven track record of developing and turning around businesses in various leadership positions.
- Served as the Chief Executive Officer at Fortis Healthcare Limited from July, 2011 to November, 2014. He joined Fortis Healthcare from Punj Lloyd where he held the position of Group President – Defence
- Prior to Punj Lloyd, Mr. Aditya Vij had a distinguished innings of 18 years with General Motors, across five countries in Europe and Asia. He served as an Executive Director of Sales, Marketing and After-Sales at General Motors Europe AG

Mr. Atul Khosla – Non Executive Independent Director

- Founding Partner for Oliver Wyman (the leading global consultancy) in India
- Actively involved in higher education and research in India, and founding trustee of Shoolini University at Solan, Himachal Pradesh
- B.Tech from the Indian Institute of Technology at Kanpur and MBA from the Jamnalal Bajaj Institute of Management Studies, Mumbai





2012

- Gabriel India **Ranked #3** in Auto Component **Industry**
- Recognized among the Best Companies in its Industry



2015

- Gabriel India **Ranked #2** in Auto Component Industry
- **Rank #43** among Top 50 Companies to work for in India

















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- "Overall Cost Reduction" Award from Suzuki Motorcycles for 2015-16
- FICCI Quality System Excellence Award for Manufacturing 2015
- Gold Trophy in the Excellence in HR (Special) Category by ACMA
- "Strong Commitment to HR Excellence" by CII
- State level Quality Award under Automobile Category for Make in India concept
- Bronze Award in International Convention on Quality Circle (ICQC) at South Korea
- Western region HMSI QC Champion Award
- 1st Rank in Honda Cars Quality Circle & Kaizen competition



































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